



IBP
Office of
International &
Border Programs

State of Internationalization *Annual Update*

Cornell H. Menking, Ph.D.

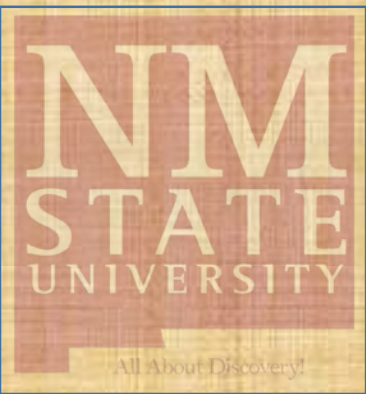
Associate Provost & Associate Professor
Office of International and Border Programs

What does it mean to internationalize?

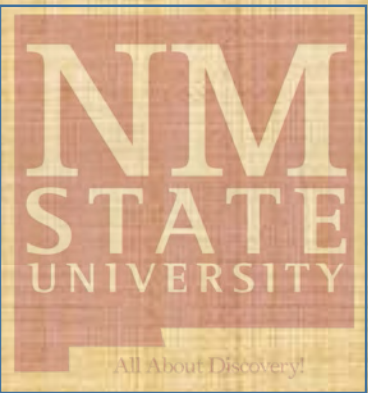
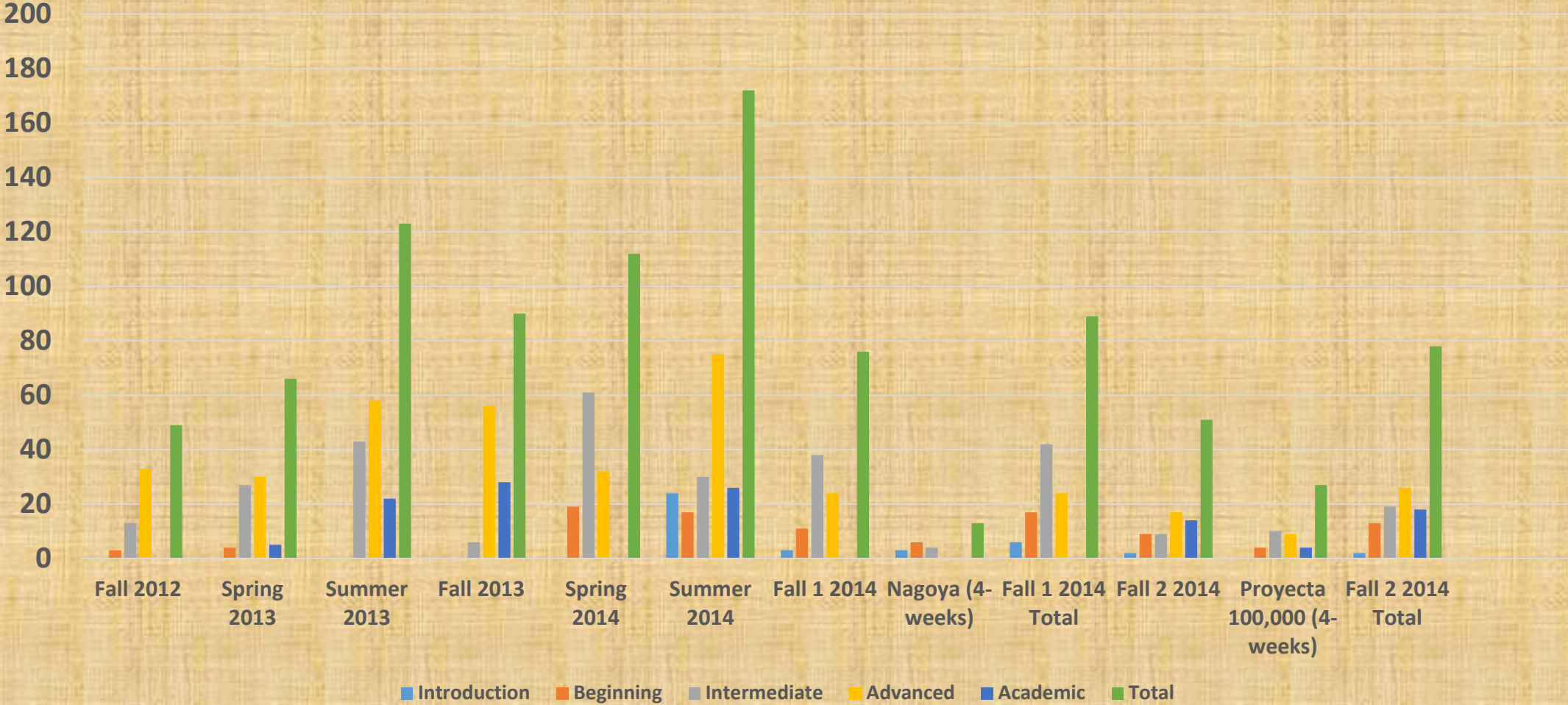
“Comprehensive Internationalization” Defined

Internationalization is the conscious effort to integrate and infuse international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education. To be fully successful, it must involve active and responsible engagement of the academic community in global networks and partnerships.

NAFSA Task Force on Internationalization, 2008

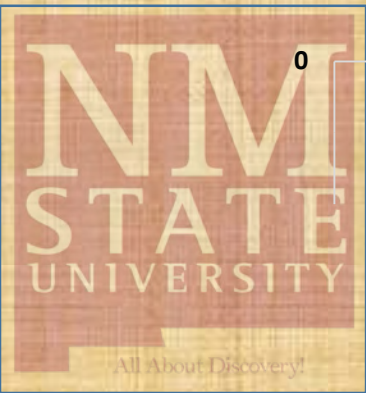
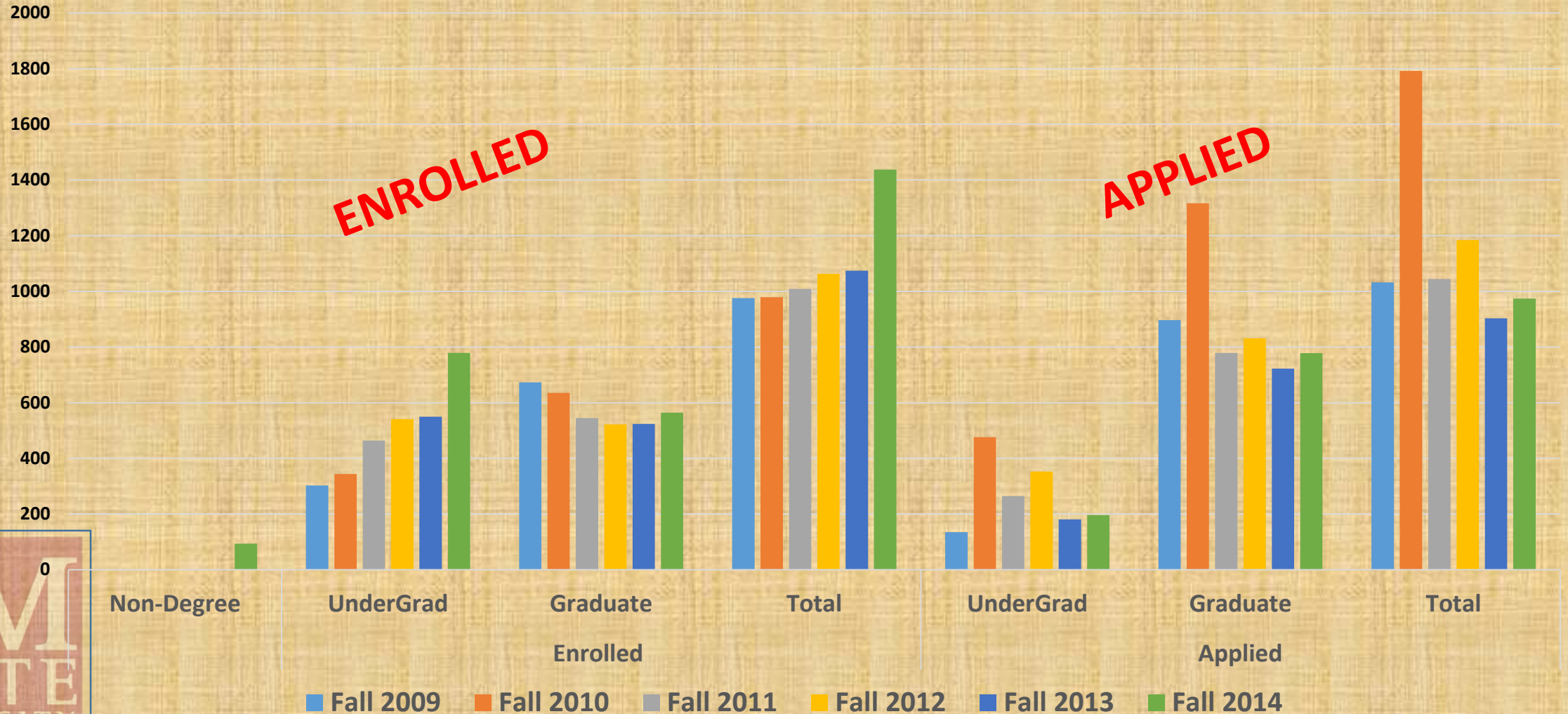


Center for English Language Programs Enrollment Trends

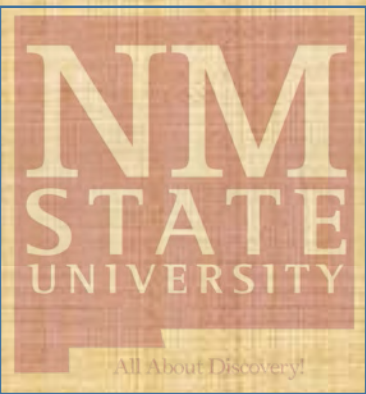
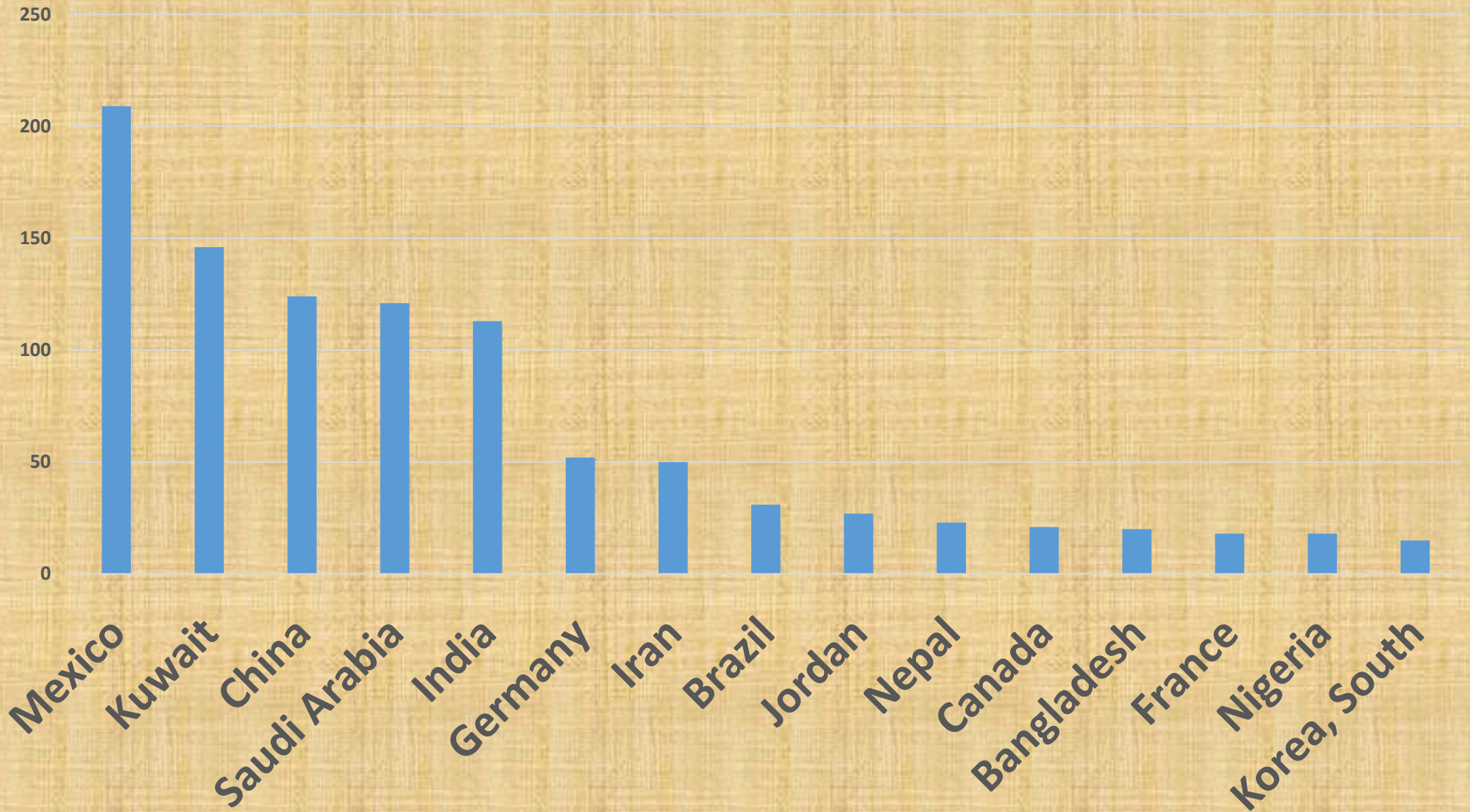


NMSU DEGREE-SEEKING ENROLLMENT TRENDS

2009-FALL 2014



Top Ten Sending Countries - Fall 2014



Do international students financially contribute to New Mexico?

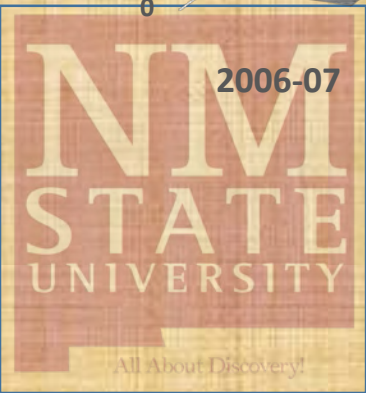
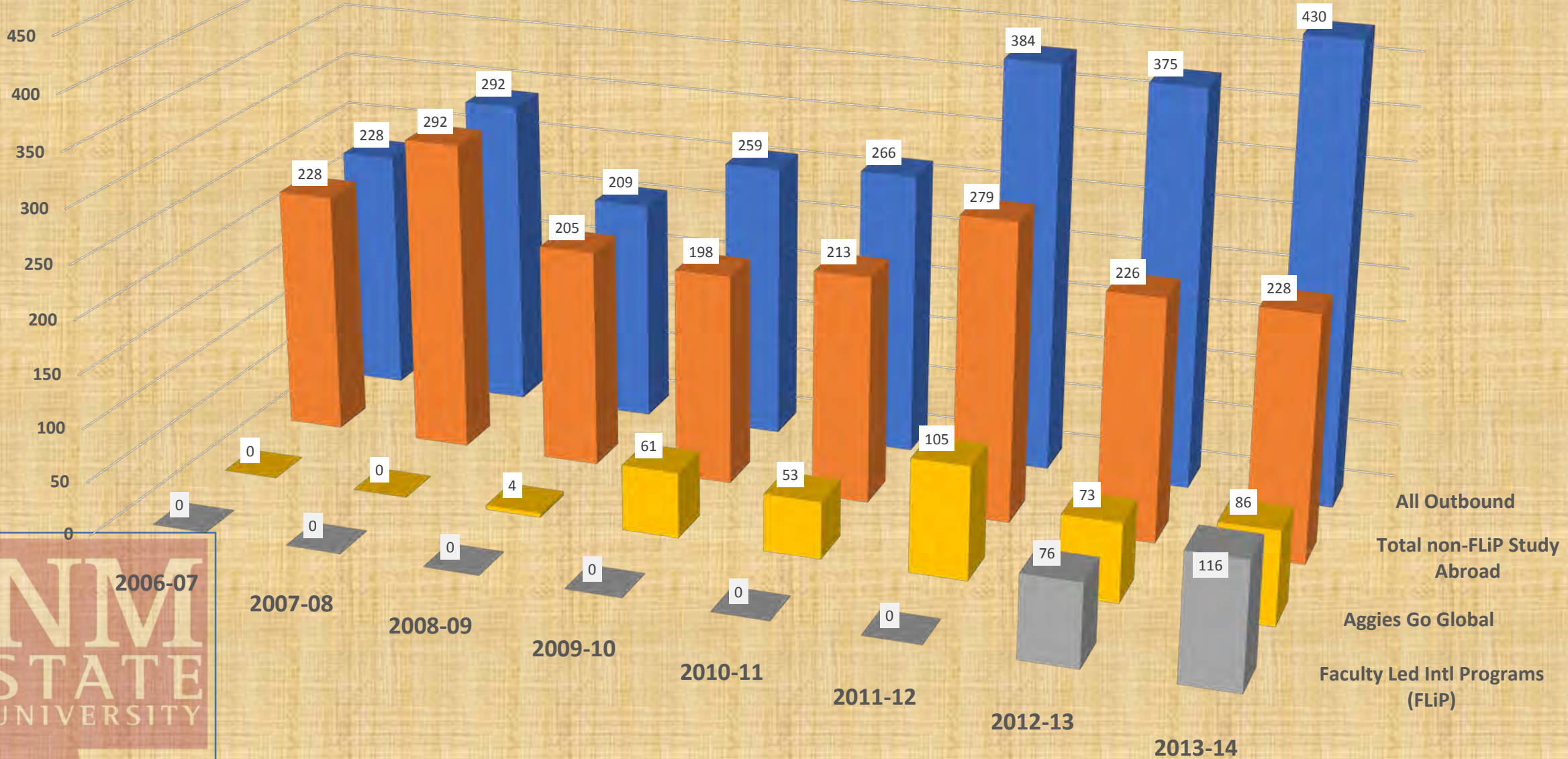
Part 4: Financial Contribution and Jobs Created/Supported by State (2012-13)

State	# of Foreign Students	Tuition and Fees (millions)	Living Expenses and Dependents (millions)	Less U.S. Support (millions)	Total Contribution (millions)	# of Jobs Created/Supported
New Mexico	3,555	\$53.5	\$55.0	\$27.1	\$81.4	909

Nationally, over 819,644 foreign students contribute an estimated \$23,954,000,000 billion to the U.S. economy.

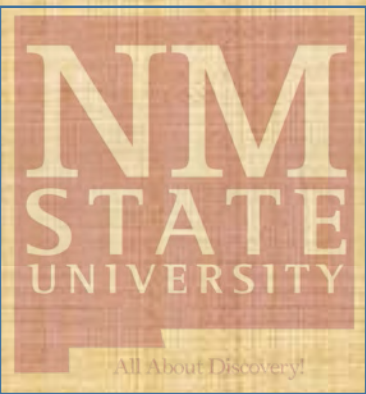


NMSU EDUCATION ABROAD TRENDS



Priorities in the Year Ahead

- Strengthening International Student and Scholar Services
 - Procedures and recruiting
 - Supporting visiting scholars
- Professionalize our International Recruiting Efforts
 - Establish representatives in foreign countries (not commission based recruiters)
 - Participate in key international recruiting events/fairs & exploit existing partnerships
- Contracts and CELP growth
 - Collaborations with colleges ideal
- Support Office of Education Abroad
 - Continue to support, grow, and improve Faculty Led International Programs (FLiP)
 - Secure legislative funding
- Mexico
- Development
- Assessing global competency





Thank you for coming!

Presentation available at <http://ibp.nmsu.edu/>

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